



Celebration Ideas Online.com Business Profile

www.CelebrationIdeasOnline.com

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Celebration Ideas Online was established in 2008 as a means to encourage and promote creative, inexpensive and unique ideas for family fun. From cradle to college, grads to dads, babies to brides and all the holidays in between Celebration Ideas Online.com is an online album of family celebration ideas.

The Benefits of a Partnership with Celebration Ideas Online

Celebration Ideas Online is a rapidly growing website averaging over 25,000 unique visitors and 40,000 visits monthly. Its creative and unique content keeps visitors on the site with over 2.4 page views per visit, a high return visit loyalty and low site bounce rate. Our reach spans the globe but we are especially popular in the US and Canada. Our over 80k pageviews/month focus on the 35-54 age group market searching for information and ideas for family activities, sending their kids to college, planning weddings, showers and holiday celebrations.

CelebrationIdeasOnline.com Branding

The CelebrationIdeasOnline.com branding mission is focused on sharing family values, quality time, and social responsibility by connecting family and friends with creative celebration ideas. Our primary demographic of 35-54 year old women is **over-represented** relative to the general internet population. How does this benefit our sponsors? Women of this demographic are the ones who PLAN and BUY for their celebrations, so your partnership with CelebrationIdeasOnline is targeted to the audience who makes decisions about their product needs.

Ensuring Your Message Is Heard

CelebrationIdeasOnline has thousands of back links spanning all medias. Our ideas have been mentioned in major media outlets including the NY Times, USA Today, the Huffington Post as well as local publications. We were recently featured on a nationally streamed radio program. You can find a podcast of that program on our home page at www.celebrationideasonline.com. We rank #1 in the Google search engine with our site concept keywords "Celebration Ideas" as well as other keywords relevant to our site.

Drive Traffic to Your Website and Product Line

CelebrationIdeasOnline.com is highly successful with product link conversions. Our affiliate CTR is above the industry benchmark. Our visitors love finding the products we recommend right on the pages. They can plan their celebrations with ease and confidence.

Social Media provides the means to deliver our Message with Greater Efficiency and Frequency

We are active on both **Facebook** and **Twitter** with an engaged and interactive community of loyal fans and followers. We foster our community with frequent updates highlighting new ideas and content. Facebook: www.facebook.com/celebrationideas Twitter: Fun4Families